

TTL

THROUGH THE LENS THE MONTHLY NEWSLETTER of ISLAND PHOTO GROUP

Dedicated To Excellence In Photography

Volume III No. VII

<http://www.islandphotogroup.org>

March 2006

What Can I Do With My Photos?

by Joe Pellicone

Most of us are familiar with printing our photographs on our photo quality printers or sending them out to be professionally developed into prints or slides. But what about other avenues for our photos to travel? I was thinking about many of the other ways that we can show and share our photographs.

Photo sharing websites are popular these days. They allow you to store your photos on their website and share those photos with friends and family members who are given the appropriate password. Some of the more well known ones are Picassa, Snapfish, Shutterfly, Kodakgallery and Dotphoto, but there are many others to choose from. You can find many of them just by doing a web search. One of my favorites is Costco.com which uses Snapfish as their host site. They provide quality service at inexpensive prices. (If this sounds like a plug, it's because I LOVE Costco!) After uploading photos to Costco's website, you can choose to pick up your photos at your local Costco store usually within an hour. But, if you use the mail order service from Costco, you can order items that you can't get in the store. Mail order lets you order posters up to 20" x 30" for only \$9.99 + shipping (about \$3). They also offer tee shirts, mugs and many other items as well.

In addition to Costco, many other services let you turn your photos into gifts. Photo-mugs, photo-tee shirts, photo-books, calendars, cards & stationery, mouse pads, ornaments, and even photo-CD slide shows are among the items available. Most of the online photo sharing sites listed above, and many brick and mortar film processors, provide these services.

Two of the services that I find most interesting include converting photographs into weaved products and printing photos on artist canvas. There are a number of vendors that can do this, and in my opinion, the quality is excellent. I have had first hand experience with a variety of weaved products and every one of my customers was thrilled with the items they purchased. The companies that create reproductions of your photo artwork can make weaved wall art, throws, pillows, area rugs and other unique goods. If anyone is interested in these items, let me know and I will supply you with the contact information of the company that I use.

Some of you may know or have figured out from my email address, (tshrtkng@verizon.net) that I have a small part time tee shirt and graphics business. I actually started this business fifteen years ago making photo tee shirts on a color laser copier in my garage. The process is still used today and produces great

continued on page 3

What's New

IPG Workshop - Photoshop Demo/Extensis Portfolio	March	6
Long Island Photoshop Meeting	March	8
IPG Field Trip - Bronx Zoo	March	12
IPG Program - TBA	March	13
IPG Critique Night	March	20
PFLI Selection Committee	To Be Announced	

Quick Tips for March



The following question comes courtesy of Tim Grey's Digital Darkroom Questions e-mail list. The DDQ is an almost-daily e-mail list providing answers to questions related to the digital darkroom. For more info go to: www.timgrey.com

I have a few PSD & TIFF files with layers not showing in Bridge. The original RAW or JPG files show up okay. These files open okay in Photoshop CS2 but do not show up in Bridge. I have tried different Views and reset the Preferences. The file association for PSD & TIFF is okay. Any suggestions on this problem?

The good news is that the files are opening just fine in Photoshop, which is an indication that they are not corrupted. That means the most likely culprit is simply a corrupted cache file for the folder (or folders) that contain these problem images. To resolve this problem, make sure the folder with the problematic images is selected in Bridge, and then select Tools > Cache > Purge Cache for This Folder from the menu in Bridge. When you do so, Bridge will immediately begin rebuilding the cache, creating new thumbnails and previews for the images in the folder. Once this is complete, your problem should be resolved.

IPG Meeting Information

IPG meetings will be held from 7:30 - 10:00 PM on the 1st, 2nd, and 3rd Mondays of each month, except for holidays, at our meeting room located at:

Ellsworth Allen Park
101 Motor Avenue
Farmingdale, NY 11735

Critique Nights will be held the 3rd Monday of every month

ISLAND PHOTO GROUP

Dedicated To PHOTOGRAPHIC EXCELLENCE

*Ellsworth Allen Park
101 Motor Avenue
Farmingdale, NY 11735-4030*

President • **Joe McGahan**
(516) 484-5635
president@islandphotogroup.org

Vice President • **David Karikas**
(516) 796-5556
vp@islandphotogroup.org

Secretary • **Phyllis Karikas**
(516) 796-5556
secretary@islandphotogroup.org

Treasurer • **Glenn DeBona**
(516) 249-3513
treasurer@islandphotogroup.org

Publicity • **Ed Engel**
(516) 798-1905
publicity@islandphotogroup.org

Newsletter • **Jeffrey Blye**
(516) 292-0478
editor@islandphotogroup.org

PFLI • **Sherman Paur**
(516) 333-7623
pflirep@islandphotogroup.org

Workshops • **Russ Popeil**
(516) 677-9727
workshops@islandphotogroup.org

Programs • **Unfilled Position**
programs@islandphotogroup.org

Membership • **Jo Edmundson**
(516) 735-7144
membership@islandphotogroup.org

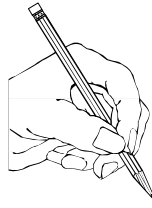
Webmaster • **Charlie Bowman**
(516) 735-7126
webmaster@islandphotogroup.org

Island Photo Group Critique Nights

Critique Nights will be held
the 3rd Monday of every Month

All IPG Members can submit 2 photos in each
of the following categories:

Color Prints, B&W Prints and Slides



President's Message



Joe McGahan - IPG President

What's The Real Deal With "Color Management & Profiles"

For years now, since I entered into the digital era, I've been reading articles and taking workshops\seminars on color management. It seems that everyday there is something new and confusing out there. As you all know, I do forensic photography for the Nassau County Medical Examiner's Office and I have a "Color Management" professional or "Guru" that is contracted to come to the lab 2 times a year at \$2500.00 a day. First of all, if I get this "color management" down, I'm changing careers.....This "guru" does nothing, except color management. He has a Master's Degree in Color Management Engineering, which I never heard of before but he explained that he's been in this industry for about 8 years now and he is still taking classes and constantly learning. I asked him one day "What's the real deal with Color Management and profiles"? Is it overkill and just a marketing gimmick to sell more "techy stuff" or is it really significant? His reply was that it is really significant to a point. He explained that if you're an amateur or just someone that is printing out snap shots at home, you want colors to be close but they don't have to be 100% exact. Whereas, in a commercial or forensic standpoint, you must be "on the money". Companies spend millions of dollars on marketing and advertising and they perform tests on actual colors to see what color grabs the buyers attention and/or sells the product better. They are even concerned with the mood they are trying to convey. So, color is critical even though the actual consumer may not know if the Pantone® color is off by a few numbers.

As for the forensics side of the table, portraying a bruise can have a significant effect where you have a fresh bruise. If the color is off, you can make it look like it's a couple of weeks old. Which consequently, can lose the case.

He also spoke about profiles and drivers. The manufacturers are getting better and better and closer everyday. By using the manufacturers' drivers and by using a little tweaking, you can get extremely close.

In essence, don't go pulling your hair out of your head or spend lots of money buying the newest software\gadgets to build all those profiles trying to get the color 100% exact. Instead, be ahead of the game and use the profiles that the manufacturers give you and tweak it to your likings. Once again, the average consumer can't tell the difference if your color is couple of numbers or one shade lighter or darker.

What Can I Do With My Photos? continued from page 1

results. The color laser process is simple. Using a special transfer sheet, a mirror image of the picture is photocopied to the sheet. Using a professional heat press, the transfer is applied to the shirt in a matter of 10 seconds! There are other variations to this process, (such as using sublimation and even screen printing), but in my opinion, the color laser process gives the best results when transferring photos to shirts.

Another way to show your photos is to display them on your own website. Recently, I have experimented generating photo slide shows with Microsoft PowerPoint and have had fairly good results. After assembling the slides, adding transitions and sounds or background music in PowerPoint, I export the show to an html or flash format using a program called Camedia Pro. Once the finished product is generated, you can upload the video to a website or even e-mail it. Camedia has the capability of exporting in several other formats including Quicktime.

If you have any other unique ideas of things to do with your photos, I would be interested in hearing from you. Please send me an e-mail.

Best to All
Joe Pellicone
tshrtkng@verizon.net



Joe Pellicone - Bio of the Month

Joe Pellicone has been interested in photography since his early teens. He was a member of the St. Agnes High School (in RVC) and St. John's University (college) photo clubs and year book committees.

"I had a B&W dark room at home when I was a kid and had lots of fun with it. My first SLR camera was a Petri, and I have owned several other cameras since then."

Joe has worked as a Port Authority Police Officer for 26 years. For those of you not familiar with the Port Authority, it is a semi-governmental agency that owns and operates Kennedy, LaGuardia, Newark, and Teterboro airports, all the bridges and tunnels between New York and New Jersey and the World Trade Center site.

According to Joe, "I joined IPG with the hopes of learning more about photography. I have a Nikon D100 and I hope to learn how to get the most out of it from my fellow IPG members. I know the basics of this camera but would like to learn more about some of the features that I either don't know about or rarely use. I could use a LOT of help with my SB-80DX Flash! I like to manipulate some of the photos I take with Photoshop and I have even sold a few. I use some of my photos to create tee shirts, embroidered patches and other items.

IPOD Info

by Joe Pellicone

I recently updated my son's IPOD music player and accidentally found a plethora of photo information, including free audio and video tutorials and many other photo related links on the web. If you are interested, follow these instructions: First you need to download iTunes... Yes it's software developed by Apple for its music player, but it works just fine on the PC. You can go download it here at: <http://www.apple.com/itunes/download/>. (***Don't forget to check the appropriate version- Mac or PC***). The download will install both iTunes and Quicktime Player on your computer.

Once iTunes is up and running, it should automatically navigate to the iTunes music store.

While in iTunes, you will notice three frames. The largest window is live web content. On the left side of that window is a menu. One of the selections is called PODCASTS. This is where the free stuff is!

Once you select PODCASTS, some sample sites come up. At this point, you can initiate a search for anything you are interested in. For this example search podcasts for "Photography"

On the right side of Titles, click on See All. This will produce a list of over 100 photography related podcasts on the web.

At this point, you can click on the Thumbnail for a individual Podcast. Doing so will take you to a page with detailed information about that particular Podcast, including the website of the author, and a link that will let you subscribe for free. (Note: most are free but some may be pay sites).

Subscribing lets iTunes manage the podcasts that you want to hear or watch.

If you have an IPOD portable MP3 Player, iTunes will allow you put these audio podcasts on it and take it with you to listen to at your convenience. If you have a new IPOD Video, you can take along the video tutorials too! **NOTE:** There are a lot of Photoshop podcast tutorials, including Photoshop TV videos from NAPP (National Association of Photoshop Professionals).

If you would like to see before you download, I would be happy to bring in my computer and show you what the downloaded content looks like.

Best to all!

Joe Pellicone (The other Joe P)

